Poster Development for RNs

**REQUIREMENT:**
- Include at least **one additional RN** in poster development.
- **It is preferred that the RN be someone who has never presented before.** This is a great opportunity to mentor a colleague who contributed to the project but is new to abstract writing.

**RECOMMEND:**
- Start preparing your poster **no less than 4 weeks before the presentation.**
- It must be conveyed to the PNSO office **no later than 2 weeks before your travel.**

Read and follow the specific Conference Poster Guidelines **exactly.**

**Poster Components:**

Unless otherwise directed, all posters should include the following components:

- **Title:** Make it short but catchy. It should draw the reader in but clearly display the topic.
- **Introduction/Background:** It should start broad. Think about how is the issue pertinent on a national/global scale. It should then narrow to the institution, practice setting or unique patient population. Help the reader to understand why this topic is relevant.
- **Problem/Goal/Objective:** This is a very important statement. It is the overarching reason for your project. Keep it concrete, brief and clear. Include data available.
- **Method:** What did you do and how did you do it. Write it in consecutive order.
- **Results:** The outcome or end product. It is written factually without bias. Include quantitative values that coincide with the problem/goals, if available.
- **Conclusion:** Reflect back to the exact problem/goal. Be specific. Do the results demonstrate status quo, a trend of improvement, a definitive improvement or even a negative effect. All results need to be interpreted.
- **Implications:** What are your impressions of this work? What could have been differently? What should be replicated? Should others implement this project? How does it affect practice?
General Aim and Format

- A poster presentation is a visual- and graphical-based approach to present research, quality improvement initiatives or projects.
- The goal is to generate active discussions of the subject during presentation.
- Required format: UVA approved poster template
- Posters must be reviewed by the PNSO research directors 2 weeks prior to printing and presenting.

Design and Layout

- Do not overload your poster. White space is visually appealing.
- Keep wording simple and avoid redundancies. Consider abbreviations.
- Recommend using bullets and short phrases, versus sentences and paragraphs.
- Font should be same style throughout.
- Make the poster visually interesting by including at least one but not more than 4 photographs, graphs, schematics, illustrations (however, be aware of copyright issues).
- It is recommended that 30% of the poster be graphics.
- The poster should generally read from left to right, and top to bottom.
- Label and number figures and tables.
- Proofread for typos and grammatical errors.
- Incorporate peer feedback.
- Per international author guidelines, list all individuals who actively contributed to the project AND abstract as authors. A banner displaying your poster title, name, and department should be positioned at the top-center of the poster. Other contributors may be included as acknowledgements.
- If the poster is sharing research data, the IRB number and a disclosure statement is required on the board.