SOCIAL MEDIA POLICY

The role of social media plays in the personal lives of UVA students and is recognized by the Prehospital Services department. Professionally, social media provides value in informing and educating others, and UVA Prehospital Services also uses these social media platforms to do that as well. The following activities however are strictly prohibited while enrolled as a student of a UVA Prehospital Services course:

1. Sharing of Protected Health Information. This includes but is not limited to the name of a patient, address, age, race, extent or nature of illness or injury.
2. Posting photos or videos that contain UVA's logo, equipment, uniforms, or similar identifying items without written approval.
3. Posting disparaging or false statements relating to UVA and our affiliated clinical sites/field agencies; written or audio.
4. Engaging in vulgar or abusive language, personal attacks of any kind, or offensive terms targeting individuals or groups.
5. Conduct that may bring discredit to UVA, UVA Prehospital Services or our affiliates.
6. Discussion of protected or confidential matters of UVA Prehospital Services. For example: Matters under investigation. Patient or student information protected by HIPAA
7. Posting any copy written materials which was accessed as a result of being a student of UVA Prehospital Services without prior written approval.
8. Engaging in social media sites use UVA, UVA Prehospital Services or our affiliate's equipment at any time or via personal electronics while in class or the clinical setting (in-hospital or field).

   Failure to comply with this social media policy will result in immediate disciplinary action, up to and including dismissal from the program.

As always, please feel free to contact the program director, Robin Clark at robinclark@virginia.edu or phone 434-243-0097, if you would like to discuss any of these items.

I hereby agree to the above written policy to include UVA Hospital policy HSG-013.

http://www.healthsystem.virginia.edu/docs/health-system/governance/socialmedia

Student Printed Name	Signature	Date

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